

## **OCTOBER 10, 2016 COMMUNITY DEVELOPMENT DEVELOPMENT COMMITTEE MEETING GUIDE**

5:15 p.m. Council Chamber. Members present: R. Moore, B. Morgan for B. Stoneberg, J. Pearson. Others present: A. Christianson 1, A. Christianson 2, K. Gorseger, D. Parker.

### **Call to Order:**

Committee Chair Pearson called the meeting to order.

### **Rail Display Proposal:**

A question has been raised whether it may be feasible to use TIF funds for such project. Adm. Christianson replied that the City has justified spending a great deal more than this project would cost to work on rail displays in and adjacent to TIFD #9, on the basis that they attract visitors and potential investment into the Hwy. 27 retail corridor. There is a fair amount of vacant or underutilized property in TIFD#8, which encompasses the tornado damaged portion of downtown. Beautification projects to help attract investment into this area are eligible for TIF assistance, although arguments can always be raised about how effective such projects are or are not. The decision whether or not to do so is the Council's.

### **Occupational/Personal Interest Mural:**

Two existing streetlights on that side of 1<sup>st</sup> St. should illuminate these.

### **Pavilion:**

A planned meeting with Martha Smart didn't happen.

### **Overlook:**

A quote of \$1,766 has been received for three colorful table umbrellas for the Flambeau River Overlook. The quote includes weighted bases and shipping. The purpose is to add more color and interest to draw attention to it.

### **Restrooms:**

After noting it is more of a Park Board item, Adm. Christianson said recent issues with the Falge Park restroom laterals brought his attention to other possible shortcomings. It is quite distant from other park facilities. Making it a little more attractive might make the long walk seem just a bit shorter. The following might be a couple ways to do that.

-Paint the dark brown doors a light sand color.

-Plant the hillside west of it with white and lavender ground cover like Phlox.

### **Historic Photos:**

It was reported that the Ladysmith News is willing to run occasional historic photos, much like the Eau Claire Leader does with Picturing the Past.