

OCTOBER 11, 2018, COMMUNITY DEVELOPMENT COMMITTEE MEETING MINUTES-OCTOBER 31
5 p.m. Council Chamber. Members present: J. Fields, J. Pearson, B. Stoneberg. Others present: A. Christianson 1, D. Parker.

Call to Order:

Committee Chair Fields called the meeting to order and presided.

Event Planning:

There was discussion of the need to buy decoys for the Goose Your Neighbor promotion; ostensibly to raise funds for holiday or event lighting. Pricing for decoys was discussed. Those present feel the City should have its own "flock" of geese so it doesn't have to be concerned with what to do if any are damaged or go missing. There was consensus to ask Council to earmark \$5,000 of the \$7,800 remaining in the 2018 Council grants and aids budget line for support of this event and other future events and promotions. It is anticipated that the initial promotion will raise \$1,500; considerably more cash than is put into it, and that these revenues will be applied to purchase of holiday lighting. It is also hoped that this can be a fun event.

-Mr. Fields commented on the need to have local media involved in this promotion.

-Mrs. Stoneberg will develop some draft rules for consideration.

-A list of target households to be goosed may be developed.

Updates:

Adm. Christianson provided the following updates on activities the Committee has been involved with:

Veteran's Silhouettes

These flat black colored veteran's cutouts ascending the ramp at the visitor center rail display have been difficult to see owing to the rusty-brown rail cars that form their background. The quoted cost to repaint them a lighter color was in the thousands and more than their original cost. When Berg's Collision quoted \$200 to pinstripe their edges to set them apart Adm. Christianson accepted that and the silhouettes were taken to Berg's.

Vets Murals

It is anticipated that the mural west of the Post Office will be completed by Veteran's Day. A question was raised whether there will be another vet's mural as the one by the P.O. is sold out. It is known that a handful of folks have inquired since the sell out.

Fish Murals

It should be decided whether to locate record fish murals on back side of the aforementioned mural by the P.O. drive through or on west exterior wall of Flambeau River Outfitters, which is more visible. The back side of the mural frame west of the P.O. should be covered with something in any case.

Native Carving

No update.

Swivel Plow

Adm. Christianson is following up on diminishing leads to seek info on plow dimensions. Carl Plaza is willing to help guide fabrication of a replica plow. Ed Tomasovich feels a "walk plow" already at the museum has handles and a main beam that appear to be the right size and shape to use as a pattern. It was mentioned that Bob Lorkowski might also be helpful as he built a one of a kind car from plans.

Covered Bridge

No update.

Former Resident Mural

This might be one for back (east) side of mural frame west of P.O. These depictions would be \$275 each; presumably at City cost. Any props would be an extra \$100 each. Costs would be charged to TIFD #8. An

example of props might be Wisconsin Conservation Hall of Fame member E.M. Dahlberg bent down looking at a small tree he has just planted, while cradling a shovel.

Occupants for Lake Ave. Motorcar

Adm. Christianson suggested two occupants for the motorcar displayed at Lake Avenue and one for display at the visitor center on the premise that adding people adds interest. The two would be seated in the motorcar while the one at the visitor center display might be standing in the doorway. These would be at a cost of \$275 each to TIFD #8.

Plow Museum Workshop

The material cost estimate for this project is \$5,000. Camp Flambeau can provide low cost labor to help keep the cost of repairs down.

Mine Visitor Center Relocation

Hoover Const. has \$500 into preparing (removing porches and decks) former mine visitor center for moving and has a couple more hours of work left to do. Thompson Exc. hasn't yet provided a quote to prepare new site, which involves scraping away topsoil and adding back gravel.

Project Ideas:

Builders Row

Adm. Christianson asked those present if they are familiar with what is referred to as "builder's row" in Eau Claire; a reference to several contractors located along Western Ave. He went on to say that we have some potential to create a similar dynamic here on vacant lots east of Flambeau Door Co. The following contractors and suppliers are already located close by.

- Lamperts
- Flambeau Door
- Ron Young Plumbing
- Zeigler Electric
- Thompson Excavating

The vacant lots east of Flambeau Door along the north side could be acquired and a 3 (drive through) stall or larger building be constructed there to be targeted to contractors. There have been continuous requests for garage space over the years although these uses are sometimes hard on buildings. The completed building would be available for sale or lease. Until sold or leased, some space therein could, perhaps, be used by volunteers. Having contractors and suppliers near each other creates potential traffic for each other, making the entirety more of a destination.

Rec Facility

There was discussion of how the former armory could be converted into a recreational destination with the following types of amenities *outdoor apparel *electronic hunting *indoor gun range

Temporary Work Space

It was also mentioned there might be a market for temporary work spaces for one time or occasional projects. Such spaces could be available within a community center.

Adjourn:

The meeting adjourned about 6:45 p.m.