

February 17, 2021 COMMUNITY DEVELOPMENT MEETING MINUTES

4:15 PM Meeting at Ladysmith City Hall Council Chambers. Members present: Brian Groothousen, Gerard Schueller, Marty Reynolds.

Others present: Asst. DPW- Doug Parker, Admin- Alan Christianson, Mayor-Kalvin Vacho

Call to Order:

Chair Brian Groothousen called the meeting to order at 4:19 PM.

Minute Approval:

Minutes of the November 4, 2020 Community Development were distributed and reviewed.

Mr. Reynolds questioned the \$2,500 allocation to SEH for CDBR-CV ITA for playground projects. Mr. Grootousen noted that the city has been very successful in securing many grants. Mr. Reynolds concurred but also noted the engineers should have been better prepared. Mr. Christianson told the committee the HUD guidelines had changed throughout the CDBG-CV process.

Motion by Gerard Schueller to approve the November 4, 2020 Community Development Minutes, second by Brian Groothousen. Carried by a voice vote.

Veterans, Centennial Sq, Famous People Mural:

A lengthy discussion ensued about various murals in the city and locations of murals. The current veteran mural wall under construction is located north of the Emergency Services building at 511 Miner Ave W. Twenty portraits (40') are being relocated from Steven Clarks building on E 2nd St N to the site north of the Emergency Services building. Administrator Christianson proposed removing the current murals from Centennial Park to the open space on the back-side of the post office mural then making Centennial Park another veteran mural location. Mr. Gorsegner said electricity is available for lighting at Centennial Square and also noted the previous cost for veteran portraits was \$450 per portrait. Mr. Reynolds would like to see mural space made available area high school students. The famous people mural site will be determined after council sees what interest is generated in new veteran murals.

Motion by Brian Groothousen to recommend Council take up to 44 veteran portrait applications @ \$500.00 per portrait. (20 on the east side of the frame under Const., 24 in Centennial Park) Second by Marty Reynolds. Voice vote, Motion carried by voice vote.

Vintage Christmas Decorations:

Administrator Christianson distributed vintage Christmas decorations depicting a red bell, white carriage lantern and a red carriage lantern. Those present preferred the carriage lanterns to the bell. The carriage lanterns cost \$295.00 Ea. & mounting bracket is \$95.00. The decorations are currently offered with a 30% discount. Xcel Energy has been contacted and did approve the use of the fixtures on downtown light poles. Mr. Reynolds asked if the brackets remain in place could they be used for flower baskets during the summer months.

Motion by Brian Groothousen to recommend council purchase 30 lanterns and brackets as a cost to Tifd #8(50% Red, 50% White), Second by Marty Reynolds. Motion carried by voice vote.

Downtown Signage:

Mr. Reynolds asked that signage be added along Hwy 8 directing out of town traffic to downtown business. Mayor Vacho backed support through signage and advertising to the downtown business owners. Mr Gorsegner added his support but also noted that previous signage had been removed due to WDOT ROW guidelines and requirements from Xcel Energy. Mr. Groothousen advocated for adding an electronic sign at the farmers market location for advertising local business and community events. had

been approved Mr. Christianson echoed the mayor's comments from the past council meeting encouraging community pride. Mr. Christianson proposed replacing the aging pole hung banners with new banners depicting school themed logos and local event logos. Artisans provided an estimate of \$45.00 per banner. (18" x 24") Mr. Groothousen noted that the city council had approved \$20,000 for Mainstreet in June of 2020.

Miner Plaza Trimming:

A cedar tree is obscuring the signage to Miner Plaza, the committee asked that the tree be trimmed down to a shrub-like size. Mr. Gorsegner said the crew is starting to do spring trimming and would make sure it was attended to.

Adjourn:

Meeting adjourned 5:35 PM by Chair Groothousen