

## **May 17 , 2021 COMMUNITY DEVELOPMENT MEETING MINUTES**

5:15 PM Meeting at Ladysmith City Hall Council Chambers. Members present: Marty Reynolds, Gerard Schueller, James West.

Others present: Admin- Alan Christianson, DPW-Kurt Gorseger, Attorney Allen Kenyon, Al Christianson I

### **Call to Order:**

Chair Reynolds called the meeting to order at 5:15pm

### **Approval of February 17, 2021 Minutes:**

***Motion by Schueller, 2<sup>nd</sup> by West to approve February 17, 2021 Minutes. Carried by voice vote.***

### **Developer Land Acquisition Proposal:**

Item 6 was moved to the top of the discussion to ensure enough time for full discussion and debate. Mr. Reynolds had a chance to look over the proposed area to be acquired by developer and noted concern with the land.

***Motion by Reynolds, 2<sup>nd</sup> by West to recommend to council to enter into agreement to sell the portion outlined in red on the map to Northpointe Development and to share the additional area highlighted in blue as public parking with the understanding that the purchase agreement could be amended at a later date if needed for the purposes of relocating the proposed townhomes. Carried by voice vote.***

### **Community Advertising Opportunity:**

Fox 25/48 will be airing a 30-minute special on Rusk County in late May. As part of the special, Fox offered a 5-minute segment and approximately 33 30-second commercial spots to promote the Ladysmith area. Discussion included highlighting the Plow Museum, Rusk County Museum, Northland Mardi Gras and Rail Displays. Those in attendance agreed that it made sense to pursue this opportunity given recent council discussion about how to better promote the community to those outside of Rusk County.

***Motion by Reynolds, 2<sup>nd</sup> by Schueller to recommend to Council approval of \$2,250 for 5-minute segment participation. Carried by voice vote.***

### **Review User Fees for Community Center:**

Committee members reviewed current hourly fees for use of Community Center. Consensus was reached that they fee collected is not necessarily enough to cover operations and may be a deterrent to use.

***Motion by Reynolds, second by West to recommend to council to eliminate hourly user fees for community center, while maintaining full-day and long-term lease fees. Motion carried.***

### **Remaining School Items in Community Center:**

Discussion was had about what to do with the remaining toys, classroom desks and other school related items at the Community Center. The developer only has a need for the items that are built in and secured to the walls and have no need for classroom desks.

***Motion by Reynolds, second by West to recommend to council to offer items to Ladysmith school district first, private schools in Ladysmith 2<sup>nd</sup> and the rest of the county schools after that. If items are not taken by schools, they should be placed on surplus auction. Motion carried. Schueller abstained.***

### **Famous People's Mural:**

Discussion was had about the Famous Person Mural which has been in City's possession for a year but has not yet been put up. The area north of the pavilion at the former Farmers Market site was noted due to its public ownership and proximity to power for lighting. Discussion further included that a few more people, including two of the Sisters from Servants of Mary may be added to the mural.

***Motion by Reynolds, second by West to recommend to council to have mural erected north of the pavilion as soon as possible. Cost estimates were not yet available. Motion carried.***

### **Adjourn:**

Meeting adjourned 6:28PM by Chair Reynolds