

## **JUNE 20, 2018, COMMUNITY DEVELOPMENT COMMITTEE MINUTES**

5:20 p.m. Council Chamber. Members present: J. Fields, J. Pearson. Others present: A. Christianson 1 and 2, K. Gorsegner, A. Kenyon, D. Parker.

### **Call to Order:**

Committee Chair Fields called the meeting to order and presided.

### **Speaker System:**

Mr. Fields described the capabilities of an outdoor speaker system that could be used to play holiday music downtown and be used for Mardi Gras parade announcements and similar purposes. He will get another quote for comparison. The City previously had such a system, which was believed to have been of lower quality.

A question about this system is whether it can involve only speakers mounted atop City Hall. It seems that wiring in locales currently using it was run through conduit in streets, which we don't have. And, it seems, while wireless systems hold considerable promise, they seem to be

Motion was made by Pearson, seconded by Fields and carried by voice vote to recommend to the council that such system be purchased and installed as a cost to TIFD #8.

### **History Notes:**

Those present briefly reviewed a list of potential Ladysmith History Notes that could be attached to matching posts or buildings using very attractive metal plaques. These could be attended by a trifold flyer or hand-held audio and video players to enhance a walking tour of these locations, which were notable in Ladysmith's history. Mr. Parker added that such presentations could be put together on the ARC system described to the Council at its June 11, meeting. It was noted that if the sound system mentioned above were also in operation, this walking tour could be billed as "Walking to the Oldies".

### **Updates:**

Updates were provided on several projects currently underway that were previously advocated by this committee.

#### Bridge Painting

Mr. Hetchler was seen at the bridge last week and is, presumably, nearing completion of the painting.

#### Holiday Cards

Plans are to do four 4'x 8' holiday cards, depicting easily recognized downtown buildings, for placement in Memorial Park from about Thanksgiving to about New Year's Day annually.

#### Lake Ave. Rail Display

Final connection of lighting needs to be completed next, after which the following steps are needed.

1. Place ties, some of which Mr. Morgan has readied.
2. Haul in and place ballast.
3. Set rails, some of which were provided by rail equipment vendor Eric Thompson and some of which will be provided by the Christianson family.
4. Relocated restored rail maintenance equipment from Enterprise Center work space to Lake Ave. display.

#### Plow Sign

Although the City paid for production of and installation of the plow (on post) sign in the fairgrounds and included a mounting plate and internal wiring openings for an anticipated electronic message board to be added onto, there hasn't been any apparent action.

### Vet Silhouettes

Adm. Christianson noted that, to him, the silhouettes on the ramp to the passenger train at the visitor center display seem spaced so far apart that something is lost. He suggested adding 2-3 more might help. He will seek a quote for consideration. Alternately backlighting them with inexpensive solar or similar lights might help.

### Vet's Murals

The lady that painted the City's vet's murals in getting burned out on that and needs to shift to other work for a time to refresh herself. That may mean that the grouping for the mural by the P.O. may not be out up until next spring. Paving under that mural looks good and should simplify upkeep. It is felt that directions to other vet's murals should be provided that each site.

### Native Carving

The City will not need to travel to the Lobermeier Woods in Fifield to obtain a pine long; planned payment to Ted East for chainsaw carving a Native American or Voyageur to stand near the SE corner of the Brooklyn Bridge pointing up the Flambeau, recalling a concrete version had in the 1940s. Instead, Axe Tree Service will donate such log to Mr. East. Mr. East expects to be able to get to the carving after his pending retirement takes effect.

### Other

It was suggested that down lighting be installed to illuminate Old Smoky.

### **Bike Signage:**

Asst. DPW Parker has gotten a verbal okay from Grant Town Board Chair Tom Riegel for the City to sign portions of Gokey Rd., Tiews Rd. and Blackberry Lane in the Town's jurisdiction to link the City's Riverview Trail to the Flambeau Mine Trails.

### **Covered Bridge:**

Adm. Christianson stated that he has asked the Park Board to take action to allow him to seek financing to construct a replica covered vehicle bridge where the culvert crosses Falge Park drive about feet east of Hwy. 27. The Board is expected to act on this request at its July meeting. Their action would be expected to include provisions clarifying that the Park Board shall not be responsible for any aspect of financing, building or maintaining such structure. Presumably the Property Committee would need to provide oversight. Mr. Christianson stated that he plans to seek approval to use tourism "industry" promotion dollars. He added that constructing a replica rather than a working bridge will significantly reduce the complexity and cost of the project, while providing the attractive appearance sought to get travelers to turn off and, hopefully, spend some time in Falge Park and the City. There is precedent for such oversight with the Library Board essentially controlling the library property within the same park.

### **Youth Commission:**

Mayor Christianson reported that the school district is getting applications in for the Youth Commission that the City has enabled creation of. When members are selected an orientation session will be held.

### **Adjourn:**

Committee Chair Field adjourned the meeting at 7:34 p.m.