

MINUTES OF THE JULY 24, 2023, COMMUNITY DEVELOPMENT COMMITTEE MEETING

Council Chamber. Members present: A. Christianson, N. Johnson, Dr. S. Weiss. Others present: A. Christianson Jr., R. Grotzinger, A. Kenyon, J.Pohlman.

Call to Order:

Committee Chair Christianson Sr. called the meeting to order.

Minutes:

Motion was made Johnson, seconded by Weiss and carried by voice vote to approve minutes of the June 19, Committee meeting.

Trash Receptacles:

There was a brief discussion of buying lidded trash receptacles for downtown area.

Historic Preservation Ordinance:

Adm. Christianson reviewed next steps to implement the recently adopted historic preservation ordinance.

Community Marketing:

There was a lively discussion of enhancing community marketing efforts with some new ideas offered along with thoughts on how to improve on previous methods. Among comments offered were the following:

- *A good deal of money has been invested
- *The Northland Mardi Gras's Venetian Night Parade is thought to be one of only five such events in the nation.
- *Professional photos of local subjects need to be used to photos used in marketing need to show people enjoying themselves in recognized local scenes.

Old Smoky Fix Up:

Committee Chair Christianson offered to pay for some replacement blocks to enable a local volunteer to reset portions of the retaining wall around Old Smoky, which are believed to have been jarred loose during snow removal. He noted this item had come up at a recent PW meeting. Motion was made by Johnson, seconded by Weiss and carried by voice vote to recommend Council approval.

Adjourn:

The meeting adjourned at about 6:50 p.m.